

Home Tech News



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A Newsletter is Born

Over the past eight years of installing custom home and business systems for our clients, we have continuously been asked for ongoing information on new products, new solutions, and upgrade information for existing systems by our clients. In effort to answer those on going questions and in order to keep existing clients with information on HTS and solutions we install, we now give birth to "Home Tech News".

Home Tech News will be a monthly (give or take a

month or two) newsletter that we will try our best to find the time to write and put out.

Home Tech News will be here to serve our existing client base, but we will try to keep it generic enough that it can also be passed down to friends and family, coworkers, and acquaintances. Call it a bit of advertising...

In every issue we will try to have three main sections. First a monthly product review which will provide information on a new (or new to

you) product that we are installing and getting good feedback on. Secondly, general industry information that we feel might be of interest to everyone. And lastly, any promotions, sales, discounts, that we may be offering and may be upcoming.

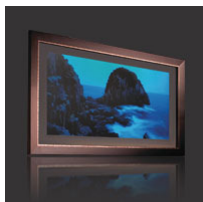
We hope you enjoy and find the information useful. If you do, please keep us informed with emails to Sales@HomeTechnologySolutions.com. Also, send us information on topics you'd like to see in the future.

Did You Know That?

- HTS now has a burglar and fire alarm license and can provide central station monitoring for \$22 per month without any long term contracts
- A light bulb dimmed to 90% rather than 100% is unnoticeable by the human eye, yet provides an 8% reduction on electric usage
- An LCD TV uses much less energy than a Plasma TV; and a new LED TV uses about half the energy of an LCD

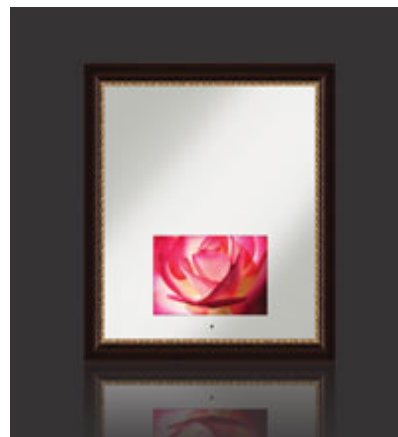
CNN in the Mirror

If you are anything like we are in our home, the morning bathroom routine is very coordinated, routine, and synchronized. My bride and I have it down to a science, however, the one thing we are missing is a TV to watch the news as we are getting ready in the morning. Un-



fortunately, in our master bath there are absolutely no walls left to mount even the smallest of TVs. But now a solution is available....

A Suera mirror TV can be installed behind the mirror, providing the much needed CNN fix while we go about our business in the morning. When we are done, the TV goes off



and it completely disappears behind the mirror.

Available in custom size mirrors and TVs, and complete with remote and even speakers (if necessary), a Suera TV is a great addition to any bathroom, but can also be used in master bedrooms, family rooms (for example, above the fireplace), and many other locations where a TV is not aesthetically pleasing but required.

One Remote; Simple

Probably the single most common problem that we see in most homes that we visit, is the dreaded five, ten, or even more remotes cluttering the coffee table. And of course, with all of those remotes come the required nuclear physicist degree required, just to turn on the TV.

The sad part is some consumers don't realize that they don't have to live with this agony. There are numerous solutions that we could easily



install which provide a single (count them - one) remote that can operate everything; from the simple TV and cable box to the most elaborate of home theater systems.

After installed, operation is as simple as pressing one button to turn everything on, set the TV to the

correct setting and input, set the receiver, and even turn down the lights (if you'd like).

With remote solutions starting at a few hundred dollars installed and programmed, if you are suffering with the clutter and confusion of seventeen coffee table remotes, give us a call.

These also make great special occasion presents which the entire family will enjoy.



Why a Smart Home is a Smart Idea

Regardless of our intentions, everyone wastes electricity by leaving lights on. Did you know that lighting accounts for 20% of all electricity consumed in the U.S., and 50% of that is wasted with inefficient light sources or in unoccupied rooms.

The good news is that a Control4® lighting solution can automate your lights so they come on when you need them and go off when you don't. Outdoor lighting can be controlled through motion sensors only to come on when you need them, or programmed to come on at sunset for the safety and security of your home and family.

Dimmers are another great way to save energy. Dimming your lights by 25% (hardly noticeable to the human eye), reduces electricity consumption by 20% and quadruples the life of your bulbs. Ambient light sensors allow systems like Control4® to automatically adjust the lighting levels on your dimmers so you never use more light than you need, but always have enough.

Conserving energy isn't just good for

your conscience and the environment, it's good for your pocketbook too! Control4® can significantly reduce your energy consumption without compromising your lifestyle.

- Control4® can automate your lights so they come on when you need them and go off when you don't
- Lights can be programmed to turn on and off at the appropriate time of day and year in order to reduce waste
- Motion sensors let the Control4® system know when to turn lights off in unoccupied rooms
- Control4® can dim lights to reduce energy consumption with the ability to manage energy-saving dimming that is imperceptible to the human eye
- Shades can be automated to open and close with the sunlight to reduce demands on your climate control system
- Thermostats can be programmed to the most efficient temperatures so you can enjoy the convenience of temperature control from virtually anywhere in the world



HOME TECHNOLOGY SOLUTIONS, INC

Providing security system integration with energy savings... When "away":

- turn off lights
- lower thermostats
- turn off TVs
- and more.

Security system monitoring with no long term contracts. Ask us how.

Home Technology Solutions discounts offered this month:

- 10% Off any Acoustic Innovations complete theater room
- One month FREE of security monitoring on a 12 month contract



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